



The Elixir Cup™

The World's First Bar Elixir Competition

Link to schedule: trade.tastings.com/get-reviewed/bitters-elixirs

How to Enter: You may fax entry forms to 773-930-4598, or e-mail deadlines@tastings.com. If you have any questions, please call 773-930-4080. Results will be e-mailed to all winners 60 days after your elixir's deadline. Results will not be released until full payment is received.

Contact Information

Company information below will be posted as contact information online. This person will receive results.

Name and Title: _____ Company Name: _____
 Mailing Address: _____ City/State/Zip: _____
 Phone/Fax Number: _____ Contact's E-mail Address: _____
 Website: _____ Twitter handle: _____ Other social accounts: _____

Preparer's Information

Please fill out if different than Contact Information. Also send results to preparer.

Name and Title: _____ Direct E-mail: _____

Payment Information

\$200 per elixir with your review displayed on Tastings.com for 3 years

Check enclosed Check sent separately Wire transfer* Bill me CC: Mastercard/Visa Amex Billing address same as above
 Credit Card Number: _____ Expiration: _____ CVV: _____
 Cardholder Name: _____ Billing Address: _____

Banking details contact: Deb O'Kennard, deb@tastings.com. *Add \$30 for international wires. All fees in US Dollars, checks payable to Tastings.com. No foreign checks. Any related shipping charges will be automatically billed to credit card on file.

Product Information

All products must be commercially available in the USA or country of origin.

Elixir Categories are: Syrup, Shrub, Vinegar & Tincture. Please indicate category next to each product. Elixirs will be evaluated: On their own • In Soda water • In a classic cocktail appropriate to your category and product — please select a classic cocktail for each product below.

Submissions/Shipment: Ship **two (2)** bottles to: Tastings at 4849 N. Milwaukee Ave., Suite 304, Chicago, IL 60630. You can include a copy of the entry form in the box. By filling out this form you agree to abide by the terms of our competition rules and usage policy: trade.tastings.com/info/rules-of-entry. **International Customers: Please check box if you do not have a COLA** If you have a COLA, please include in shipment.

*Check New Brand box below for new brand or new line extension (within the last 12 months). New to market products will be highlighted on Tastings.com.

New Brand*	Complete Name on Label	Nation of Origin (If Applicable)	Category	Appropriate Classic Cocktail	Alc%	Retail Price
1. <input type="checkbox"/>						
2. <input type="checkbox"/>						
3. <input type="checkbox"/>						
4. <input type="checkbox"/>						
5. <input type="checkbox"/>						
6. <input type="checkbox"/>						

Do not put stickers on front of bottle or labels due to all bottles are photographed for our website.

Tastings.com

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Contact Information

Name: _____ Company Name: _____

	New Brand*	Complete Name on Label	Nation of Origin (If Applicable)	Category	Appropriate Classic Cocktail	Alc%	Retail Price
7.	<input type="checkbox"/>						
8.	<input type="checkbox"/>						
9.	<input type="checkbox"/>						
10.	<input type="checkbox"/>						
11.	<input type="checkbox"/>						
12.	<input type="checkbox"/>						
13.	<input type="checkbox"/>						
14.	<input type="checkbox"/>						
15.	<input type="checkbox"/>						
16.	<input type="checkbox"/>						
17.	<input type="checkbox"/>						
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22.	<input type="checkbox"/>						
23.	<input type="checkbox"/>						
24.	<input type="checkbox"/>						
25.	<input type="checkbox"/>						
26.	<input type="checkbox"/>						

Additional Product Information/Notes/Comments
